(3 Hours) [Total Marks: 80] **N.B.** (1) Question No. 1 is **Compulsory.** (2) Attempt any **three** questions from the remaining **five** questions. (3) Answers to sub-questions should be grouped and written together. **Q.1** A How can a trademark owner safeguard their brand? [05] В State the value of Intellectual Property Rights in the present days. Why and [05]what value does intellectual property create for the companies? \mathbf{C} Describe the registration process for copy rights. [05] D What are the rights of a Patentee? What are the limitations to it? [05] **Q.2** What is trade secret? When a trade secret agreement is said to be violated [10] and what are the remedies for it? What is Geographical Indication? Discuss the significance of obtaining a [10] B GI tag for products and regions and elaborate on how Geographical Indications are incorporated and protected under IPR laws. 0.3 Explain the procedure of obtaining patent for an invention. [10] What do you understand by copyrights with respect to internet, computer [10] software, and electronic database? Define 'Intellectual Property (IP) Ownership' and its implications in IPR. [10] What are the issues and challenges in the field of IPR in India? Explain the concept of dilution of trademark. What are the qualities of an [10] ideal trademark? Intellectual property rights are being violated / misused more often. [10] Comment on various IPRs and their violations with special reference to violations in the digital era. What do you mean by infringement of Patents? What are the remedies [10] available for such infringement? Explain in brief Government of India initiatives & schemes towards [10] promoting IPR. What are the conditions and procedure for registration of Industrial [10]

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Designs?