

(3 Hours)

Total Marks: 80

- N.B. :** 1) Question No.1 is **compulsory**.
2) Attempt any **THREE** from the remaining questions.
3) Figures to the right indicate full marks.

- Q1. (a) Explain need of Research in Business. [20]
(b) Describe Meaning of Research Methodology.
(c) Describe the role of Suggestions and Recommendation in report.
(d) Differentiate sample and Population.
- Q2. (a) Explain Process of Research with suitable diagram. [10]
(b) Describe types of research. [10]
- Q3. (a) Differentiate Quantitative and Qualitative approaches of research. [10]
(b) Describe the need of Hypothesis testing in Research. [10]
- Q4. (a) Explain Literature Review in detail. [10]
(b) What do you Understand by Thesis of Research. [10]
- Q5. (a) Describe the Issues and Problems in research. [10]
(b) What is Sampling describe different methods of Sampling. [10]
- Q6. Short Note (Solve Any Four) [20]
a) Applied research.
b) Research Area of Interest.
c) Plagiarism.
d) Chi square test.
e) IPR.
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