

Time : 2 Hours

Max Marks: 60

N.B: 1) All questions are compulsory

2) Figures to the right indicate full marks

Q1) Answer the following (Any two)

(15)

- a. Define entrepreneurship. Explain the various types of entrepreneurs
- b. Discuss the requirements of entrepreneurial structure.

OR

- c. Compare & contrast the points of difference between Entrepreneurial & Administrative Culture.
- d. Elucidate on Schumpeter's Dynamic Entrepreneurship Innovation Theory.

Q2) Answer the following (Any two)

(15)

- a. Evaluate the SWOC Analysis of any product or service of your choice.
- b. Explain the significance of financial analysis in creating an entrepreneurial venture.

OR

- c. Highlight the features of social entrepreneurship.
- d. Give a detailed note on the special government schemes for women entrepreneurs in India?

Q3) Answer the following (Any two)

(15)

- a. Discuss in detail the classification of project.
- b. Write a note on Project Cycle.

OR

- c. Discuss the steps involved in project formulation.
- d. Give a brief account on project feasibility analysis with appropriate examples.

Q4 A) Fill in the blanks by choosing the appropriate options given below:

(05)

- a. \_\_\_\_\_ drives to advance, excel & grow.
  - i. Need for Power
  - ii. Need for Affiliation
  - iii. Need for Achievement
  - iv. None of these
- b. \_\_\_\_\_ defines rules & guidelines that governs individual behaviour.
  - i. Norms
  - ii. Language
  - iii. Values
  - iv. Beliefs

- c. \_\_\_\_ is the initial capital to start a business venture.  
 i. Subsidies  
 ii. Seed Capital  
 iii. Soft Loan  
 iv. All of these
- d. \_\_\_\_ environmental factors operate within the firm's immediate environment.  
 i. Macro  
 ii. Micro  
 iii. Demographic  
 iv. Legal
- e. Under \_\_\_\_ technique group members are located at different locations.  
 i. Brainstorming  
 ii. Gordon Model  
 iii. Delphi  
 iv. Reverse brainstorming

**B) State whether the following statements are true or false**

(05)

- a. Theory of Personal Resourcefulness focuses on initiative by entrepreneurs.  
 b. Bootstrapping implies self-funding from one's own savings.  
 c. Lack of sustained motivation is one of the problems of entrepreneurship.  
 d. Critical Path Method is a technique of financial analysis.  
 e. Shri Baba Amte is an ideal example of social entrepreneur.

**C. Match the following**

Group A	Group B
a) Background Factor of Entrepreneurship	i) Retained Profits
b) Internal Source of Finance	ii) Alex Osborn
c) Brainstorming	iii) Flow of the Event
d) Project Design	iv) Concessions
e) Type of Incentive	v) Education, Training & Experience

OR

**Q.5) Write short notes on (Any three) (15)**

- a. National Policy for Skill Development and Entrepreneurship 2015  
 b. District Industrial Centre  
 c. Need, Promotion & Development of Entrepreneurship  
 d. Fiscal Assistance & Incentives  
 e. National Alliance of Young Entrepreneurs (NAYE)

\*\*\*\*\*