Total Marks: 80 (3 Hours)

N.B.: (1) Question **no. 1 is compulsory.**

- (2) Answer any 3 out of remaining 5 questions.(3) Figures on the right indicate full marks.

Q1		Attempt any four	20 marks
	a	Explain Ethics and various types	05
	b	What do you understand by Utilitarianism?	05
	c	Define Market and the three economic models	05
	d	Comment on Triple bottom line?	05
	e	Explain the ethics of Pollution Control and the ethics of Conserving Depletable Resource	05
Q2	a	What do you understand by Moral Responsibility and Blame? What are the factors that mitigate it	10
	b	What is a Perfect Competition Market and explain in detail its characteristics	10
Q3	a	Define discrimination ,also explain all the ethical practices implemented to avoid job discrimination	10
	b	Explain in detail the concepts Contract View and Social Cost View	10
Q4	a	Define CSR and explain in detail the CSR initiatives in India	10
	b	What is the role of HR in CSR?	10
		Explain in detail the Trajectory of Corporate Social Responsibility in India	
Q5	a	Explain the Public-Private Partnership in India and how is it advantageous to the society	10
	b	Explain the role of SMEs in the Indian economic growth	10
Q6		Write short notes on(any four)	20 Marks
	a	Ethics of advertisement and its social effects	05
	b	Due Care Theory	05
	c	What does the Gandhian Trusteeship articulate?	05
	d _S	Criticisms and concerns in CSR	05
	e	Benefits of CSR to companies in India	05