

(All Branches)

IT

Paper/Subject code/ R246.2 (N)/Web Designing with WordPress
12 Dec 2025 SE SEM-III (NEP 2020) Open Elective(Web Designing with WordPress)

QP Code:

Total Marks: 60

Time: 2 Hours)

N.B. 1.Question No. 1 is Compulsory.

2. Attempt any Three Questions from remaining Questions.

3. Assume Suitable Data if needed and Justify the Same.

Que.1 Attempt the following(any Three):

- a) Explain the following tags with syntax and example- <p>, <pre>, , , , <i>, <sup>, <sub> 05 M
- b) What are plugins in WordPress? How do you install and update WordPress plugins? What are the most popular plugins in WordPress? 05 M
- c) Differentiate between inline styles and external style sheets. 05 M
- d) Differentiate between WordPress.com and WordPress.org 05 M

Que.2 Attempt the following:

- a) Define CSS selectors? Explain the different CSS selectors with example. 07M
- b) Detail the methods for specifying color in CSS. Provide examples and syntax of using (a) named colors, (b) hexadecimal codes, and (c) RGB value 08M

Que.3 Attempt the following:

- a) Write HTML code to generate following output- 07M
 - o Maharashtra
 - i. Pune
 - ii. Dighi
 - iii. Moshi
 - iv. Shivajinagar
 - o Mumbai
 - i. Santakruiz
 - ii. Vikroli
 - iii. Mumbra
- b) What is the CSS Box Model? Explain its components in detailed. 08M

Que.4 Attempt the following:

- a) What is the WordPress Dashboard and what does it contain? Explain in brief. 07M
- b) Differentiate between Wordpress backup and restore? Explain the categories of WordPress backup and WordPress restore. 08M

Que.5 Attempt the following:

- a) What is Search Engine Optimization? Describe three essential SEO best practices for optimizing content on a WordPress website. 07M
- b) Differentiate between Posts and Pages in WordPress, providing suitable use-cases for each. 08M

Que.6 Attempt the following:

- a) Create a user registration form in HTML5 that accepts a user's name, address, email address, gender, date of birth, mobile number, and allows them to select their preferred programming language using option buttons. 07M

- b) Explain the concept of caching and its importance in speeding up a WordPress site. Detail any two key performance optimization techniques (e.g., image optimization or minification) and their impact on loading times. 08M

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