ECS-VI-CBC'C

Time: 03 Hours Marks: 80

Note: 1. Question 1 is compulsory

- 2. Answer any three out of the remaining five questions.
- 3. Assume any suitable data wherever required and justify the same.
- Q1 a) Every data structure in the data warehouse contains the time element. Why?
- [5]

b) Define initial load, incremental load, and full refresh.

- [5]
- c) Calculate Accuracy, Recall and Precision with the help of following data:
   True Positive (TP)= 50, True Negative (TN) = 20. False Positive (FP)= 20. False Negative (FN)= 10
  - [5]

d) Elucidate Market Basket analysis with an example.

- [10]
- Q2 a) Suppose that a data warehouse consists of the four dimensions, date, spectator, location, and game, and the two measures, count and charge, where charge is the fare that a spectator pays when watching a game on a given date. Spectators may be students, adults, or seniors, with each category having its own charge rate.
  - (i) Draw a star schema diagram for the data warehouse.
  - (ii) Starting with the base cuboid [date, spectator, location, game], what specific OLAP operations should one perform in order to list the total charge paid by student spectators at GM Place in 2004?
  - b) For the given set of points identify clusters using a single linkage algorithm. Draw dendrogram. [10]

| Object Attribute(X) |    | Attribute(Y) |  |  |
|---------------------|----|--------------|--|--|
| A                   | 2  | 2            |  |  |
| В                   | 3  | 2            |  |  |
| С                   | 1  |              |  |  |
| D                   | 3  | 1            |  |  |
| F                   | 15 | 0.5          |  |  |

- 23 a) Name the set of basic transformation tasks. Give an example for each.
- [10] [10]
- b) A database has five transactions. Let min sup count = 2 and min conf = 60%.

| TID | Items      |
|-----|------------|
| 10  | 1, 3, 4    |
| 20  | 2, 3, 5    |
| 30  | 1, 2, 3, 5 |
| 40  | 2, 5       |
| 50  | 1, 3, 5    |

Find all frequent itemsets and strong association rules using Apriori Algorithm.

Of a) Describe slowly changing dimensions. What are the three types? Explain each type [10] very briefly.

## Paper / Subject Code: 89324 / Data Warehousing and Mining

b) The following table contains a training set D, of class-labeled tuples randomly [10] selected from the AllElectronics customer database. Let buys computer be the class label attribute. Using Naïve Bayesian classification predict the class label of a tuple X = (age = youth, income = medium, student = yes, credit rating = fair).

| RID | age         | income | student | credit_rating | buys_computer |
|-----|-------------|--------|---------|---------------|---------------|
| 1   | youth       | high   | no .    | fair          | no            |
| 2   | youth       | high   | no      | excellent     | no            |
| 3   | middle-aged | high   | no .    | fair          | yes           |
| 4   | senior      | medium | no .    | fair          | yes           |
| 5   | senior      | low    | yes     | fair          | yes           |
| 6   | senior      | low    | yes     | excellent     | no            |
| 7   | middle-aged | low    | yes     | excellent     | yes           |
| 8   | youth       | medium | no ,    | fair          | no            |
| 9   | youth       | low    | yes     | fair          | yes           |
| 10  | senior      | medium | yes     | fair          | yes           |
| 11  | youth       | medium | ves     | excellent     | ves           |
| 12  | middle-aged | medium | no .    | excellent     | yes           |
| 13  | middle-aged | high   | yes     | fair          | yes           |
| 14  | senior      | medium | no .    | excellent     | no            |

- Q5 a) Explain Data mining as a step in KDD. Give the architecture of typical data mining [10] System.
  - b) Suppose that the data mining task is to cluster the following eight points (with (x, y) representing location) into three clusters: A1(2, 10), A2(2, 5), A3(8, 4), B1(5, 8), B2(7, 5), B3(6, 4), C1(1, 2), C2(4, 9). The distance function is Euclidean distance. Suppose initially we assign A1, B1, and C1 as the center of each cluster, respectively. Use the k-means algorithm to show only
    - (i) The three cluster centers after the first-round execution
    - (ii) The final three clusters
- What are the three major areas in the data warehouse? Relate and explain the architectural components to the three major areas.
  - b) The following table shows the time spent writing an essay and essay grades obtained for students in an English course. [10]

| Hours spent on writing an essay | Grades |  |  |
|---------------------------------|--------|--|--|
| 6                               | 82     |  |  |
| 10                              | 88     |  |  |
| 2                               | 56     |  |  |
| 4                               | 64     |  |  |
| 6                               | 77     |  |  |
| 7                               | 92     |  |  |
| 0                               | 23     |  |  |
| 1                               | 41     |  |  |
| 8                               | 80     |  |  |
| 5                               | 59     |  |  |
| 3                               | 47     |  |  |

- (i) Use the method of least squares to find an equation for the prediction of a student's essay grade based on the hours spent on writing an essay in the English course.
- (ii) Predict the essay grade of a student who spent 2.35 hours on writing an essay in the English course.