

Duration: 3 Hours

Max. Marks: 100

Please check whether you have got the right question paper.

N.B: 1. Attempt any five questions.

2. All questions carry equal marks. (20 marks each).

1. What role does communication play in social development?
2. Discuss the different types of communication in society.
3. Analyze how folk media can be used as a tool for social change.
4. Assess the impact of internet on socialization process.
5. Evaluate the influence of new media on political campaigns and elections.
6. Outline the critical perspective on media and its societal implications.
7. How does the functionalist approach explain media's influence on public opinion?
8. Define development communication and explain its importance.
9. In what ways do social media platforms, like Facebook and X (Formerly known as Twitter), enhance individual empowerment?
10. Write short notes on any TWO of the following:
 - a. Barriers to Communication
 - b. Old media
 - c. Hacktivism
 - d. Blogosphere and Public Discourse
