2015/16.

E-Business

QP Code: 26727

[Total Marks: 80

## (3 Hours)

N.B.:	1) Question No.1 is compulsory.
	2) Attempt any four from the remaining six questions.

- 1. A] What is E-Market? Explain Advantages and Disadvantages (10) associated with E-Markets.
  - B] Discuss various E-Business models in brief with relevant (10) examples.
- 2. A] What do you mean by Entrepreneurial Process? Explain with the (08) help of a process diagram.
  - B] Explain various factors affecting E-Business success in detail. (07)
- 3. A] What is Organization? Explain why organization is a system with (08) the help of Levitt's model.
  - B] What is the role of knowledge management systems in an (07) enterprise?
- 4. A] What is EDI? Explain Business implications of EDI. (08)
  - B] What are various security issues in E-Business? List and explain (07) various network and website security risks in detail.
- 5. A] What are the impacts of the internet on organizations and the (08) process of organizational management?
  - B] Describe the relationship between ESS, MIS, and DSS. (07)
- 6. A] Explain the importance of information systems in a digital firm. (08) List some of the new opportunities that Information Systems provide for managing the organizations resources in a better way.
  - B] What are enterprise systems? How do they change the way, an (07) organisation works?
- 7. Write Short Notes on any three:
  - a) Contents of MIS plan.
  - b) Impact of E-Business on society.
  - c) Dimensions of Information System.
  - IT in decision making.

YQ-Con. 6073-16.