

[Time: 3 Hours]

[Marks:80]

Please check whether you have got the right question paper.

**N.B:**

1. Q.1 is compulsory
2. Attempt Any Three questions from Q.2 to Q.6
3. Figures to right indicates marks
4. Additional information can be considered but justify the same

**Q.1** Write Short on Following (Any Four) 20

- a. Role Of Computer in Modern Business
- b. E-governance
- c. Roles of IT in E-commerce
- d. International Business using IT
- e. Added Value of The CIO
- f. Value Chain

**Q.2** a) Summarize key management issues for Information Technology Management 10  
 b) Explain stepwise process to manage Information Technology internationally. 10

**Q.3** a) Identify and evaluate different option for regulating and managing acquisition. 10  
 b) Analyze the statement "Key challenge for management is the integration of information technology and the business" 16

**Q.4** a) Explain benefits of a global IT strategy. Also associated risk 10  
 b) Differentiate between major types of international business strategies. 10

**Q.5** a) List and Explain in detail Contents of an Information System Plan 10  
 b) Describe different perspectives of Information system. 10

**Q.6** a) Describe and Compare the role of Information Technology in E-Commerce and M-Commerce 10  
 b) Explain the necessities in acquire technology in a firm. Write down steps to check for maturity of technology. 10