BE-sen	0. P. Code: 27590 / (R-12) (3 hours) 72/5/18 [Total Marks: 80]
N.B.: 1 2 3 4	 Question no. 1 is compulsory. Attempt any three questions from the remaining five questions. Figures to the right indicate full marks. Furnish neat sketches and illustrations wherever necessary
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a) b) c)	Explain the concepts of quality, quality control and quality assurance. Define 'reliability'. Explain the basic principles of reliability and its relevance in TQM. Explain cause and effect diagram and indicate how the same is used as a problem solving tool. Briefly explain the salient aspects of ISO 14001 standard for environment management system. Briefly discuss about six sigma approach and its implications in quality monitoring.
	Explain in detail OC curve for double sampling plan with a suitable example. (10) Elaborate on 'Consumer's risk' and 'Producer's risk' Explain in detail quality auditing procedures employed for evaluation of (10) various aspects of quality performance.
Q3. 'a)	What do you mean by Quality Function Deployment (QFD)? Enumerate the various steps involved in designing house of quality. Give an appropriate

(i) Just In Time (JIT)
(ii) Concurrent Engineering
Q4. a) Enumerate various control charts for variables and indicate how they are (12) useful in process control.
b) What is meant by process capability? How process capability is estimated?
(8) Explain various measures that can be undertaken to improve process capability.

Write explanatory notes on the following productivity improvement tools:

(10)

illustration to supplement your answers.

Discuss about supply chain management and its relevance in TQM, (10) highlighting the types, key elements and major tasks.

b) "TQM today is focused on customer delight". Examine the basis for the (10)

"TQM today is focused on customer delight. Examine the basis for the statement and highlight various measures employed in TQM to address the perceptions and aspirations of the customers.

Pexplain 'Bench Marking'. Enumerate different types of bench marking (10) systems used in industries, indicating the procedures involved.

Blaborate on the significance of top management commitment in strategic (10) planning for quality.